

REP HEADLINE# 0162073 TRF# 01120614  
 \$\$\$ MOD# 01 UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ECH/VE BUCHANAN/K/COM/FL  
 AGY # AGY. NAME SRCF MEDIA, INC.

REP. # OFF. # SALESMAN #  
 BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200  
 ALEXANDRIA, VA 22314

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162073

CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#130 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 15.35

REP: \*\*ORDER CANCELED\*\*  
 ALL LN'S ZERO'D OUT  
 NEW TTL \$0  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 VERN BUCHANAN FOR CONGRESS

9/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$200.00	9/25	9/28	0		TU-F	0
AGENCY ADVERTISER CODE = 23												
AGENCY PRODUCT CODE = 48												
AGENCY EST# = 130												
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	9/25	9/28	0		TU-F	0
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

NOV 01 2012

10/9/12 (3)  
 9/13/12 FCC (3)

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP10/12 15.35  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW	30		\$325.00	9/25	9/28	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS	30		\$80.00	9/25	9/28	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3	30		\$100.00	9/25	9/28	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	9/25	9/28	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	9/25	9/28	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.0 CON COM1 : DR. OZ	30		\$300.00	9/25	9/28	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	9/25	9/28	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	9/25	9/28	0		TU-F	0

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP10/12 15.35  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS	30		\$600.00	9/25	9/28	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS	30		\$325.00	9/25	9/28	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1 : ET	30		\$500.00	9/25	9/28	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW	30		\$450.00	9/25	9/28	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA	30		\$500.00	9/25	9/28	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1 : TODAY SHOW 2	30		\$275.00	9/25	9/28	0		TU-F	0
17	S		800P-900P PROGRAM : ACT RA35+ : 8.6 CON COM1 : ACT	30		\$4,500.00	10/1	10/1	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1 : SNL	30		\$600.00	9/29	9/29	0		SAT	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP SEP10/12 15.35  
\*\*CHANCES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1 :												
20	S		600P-630P	30		\$350.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21	S		700P-800P	30		\$325.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22	S		700A-900A	30		\$250.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23	S		900A-1000A	30		\$150.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1 :												
24	S		1200N-100P	30		\$75.00	9/30	9/30	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1 :												
25	S		600P-630P	30		\$375.00	9/30	9/30	0		SUN	0
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26	S		800A-900A	30		\$250.00	9/30	9/30	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP SEP10/12 15.35  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		8:00P-11:00P	30		\$6,000.00	9/30	9/30	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		9:00A-10:00A	30		\$150.00	9/30	9/30	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		11:00P-11:30P	30		\$625.00	9/25	10/1	0		TU-M	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		10:00P-2:00P	30		\$200.00	10/1	10/1	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		10:00A-11:00A	30		\$80.00	10/1	10/1	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		11:30P-12:30A	30		\$325.00	10/1	10/1	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		11:00A-12:00N	30		\$80.00	10/1	10/1	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		12:00N-1:00P	30		\$100.00	10/1	10/1	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

REF: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 15.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		600P-700P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	10/1	10/1	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	10/1	10/1	0		MON	0
37	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ	30		\$300.00	10/1	10/1	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	10/1	10/1	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	10/1	10/1	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS	30		\$600.00	10/1	10/1	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS	30		\$325.00	10/1	10/1	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1 : ET	30		\$500.00	10/1	10/1	0		MON	0

REP HEADLINE# 0100073 TRF# E:120014  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$450.00	10/1	10/1	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44	S		730P-800P	30		\$500.00	10/1	10/1	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45	S		900A-1000A	30		\$275.00	10/1	10/1	0		MON	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
SEP/12			5.00			000/12						
												CONTRACT TOTAL \$ .00
												TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED.

SVC- NSI  
 DEMOS- RA35+ \*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 763 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614018
Buyer:	FL	Client/Product/Estimate:	23 /48 /130	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06162073
Est./PO Number:	06162073	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
11	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
12	M-F 6a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
24	M-Su 11p News	06		30	Nbr of Spots				
Weekly Totals:						32	6	38	
Total Spots(Ord Spots)						32	6	38	
Closed PR									



**Srtp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 763 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 /48 /130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	Total	Cost
28	M-F 10a Daytime M.....	06		30 Comme	Closed PR Nbr of Spots	5	2	2	
30	M-F 11a News M.....	06		30 Comme	Closed PR Nbr of Spots		2	2	
39	M-F 7p Entertainment Tonight M.....	06		30 Comme	Closed PR Nbr of Spots		1	1	
41	M-F 730p Extra M.....	06		30 Comme	Closed PR Nbr of Spots		1	1	
<b>Weekly Totals:</b> Total Spots(Ord Spots)						32	6	38	
Closed PR									

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/24/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614018
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614018
4	M-F 11a News	:30 Commercial	09/24/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614018
11	M-F 6p News	:30 Commercial	09/24/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614018
12	M-F 6a News	:30 Commercial	09/24/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614018
13	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	.09/25, 10/01, 10/02	0000167915	E:120614018
15	M-F 730p Extra	:30 Commercial	09/24/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614018
24	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	3,125.00	No Makegood / Credit	0000000000	E:120614018
28	M-F 10a Daytime	:30 Commercial	10/01/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614018

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
30	M-F 11a News	:30 Commercial	10/01/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614018
39	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00	10/01, 10/02	0000167991	E:120614018
41	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	0.00	09/25, 10/01, 10/02	0000167915	E:120614018
					800.00	No Makegood / Credit	0000000000	E:120614018

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4	
		09/24		10/01	
Totals		0		0	
Spots		0		0	
Cost		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 0102073  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY31/12 12.2  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6162073 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT TUE-MON WEEK EST#130 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY31/12 12.20

REP: NEW ORDER  
TTL \$54,775 @155X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
VERN BUCHANAN FOR CONGRESS

446 7 1450

7/2/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23  
AGENCY PRODUCT CODE = 48  
AGENCY EST# = 130

1			100P-200P	30		\$200.00	9/25	9/28	4		TU-F	4
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PROGRAM : DAYS OF OUR LIVES  
RA35+ : 1.1  
CON COM1: DAYS OF OUR LIVES

2			1000A-1100A	30		\$80.00	9/25	9/28	8		TU-F	8
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PROGRAM : DAYTIME  
RA35+ : 1.8  
CON COM1: DAYTIME

REP HEADLINE# 6122013  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9395 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 12.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CO	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/25	9/28	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/25	9/28	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/25	9/28	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/25	9/28	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/25	9/28	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/25	9/28	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/25	9/28	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/25	9/28	4		TU-F	4

REP HEADLINE# 6162073  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.2  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-630P	30		\$600.00	9/25	9/28	4		TU-F	4
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
12			600A-700A	30		\$325.00	9/25	9/28	8		TU-F	8
PROGRAM : AM NEWS												
RA35+ : 1.8												
CON COM1: AM NEWS												
13			700P-730P	30		\$500.00	9/25	9/28	4		TU-F	4
PROGRAM : ET												
RA35+ : 4.2												
CON COM1: ET												
14			700A-900A	30		\$450.00	9/25	9/28	8		TU-F	8
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
15			730P-800P	30		\$500.00	9/25	9/28	4		TU-F	4
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
16			900A-1000A	30		\$275.00	9/25	9/28	8		TU-F	8
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	10/1	10/1	1		MON	1
PROGRAM : AGT												
RA35+ : 8.6												
CON COM1: AGT												
18			1130P-100A	30		\$600.00	9/29	9/29	1		SAT	1
PROGRAM : SNL												
RA35+ : 3.1												
CON COM1: SNL												

*BOOKED VOICE*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/29	9/29	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 :												
20			600P-630P	30		\$350.00	9/29	9/29	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	9/29	9/29	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	9/29	9/29	2		SAT	2
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	9/29	9/29	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 :												
24			1200N-100P	30		\$75.00	9/30	9/30	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 :												
25			600P-630P	30		\$375.00	9/30	9/30	1		SUN	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	9/30	9/30	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6106073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/30	9/30	1		SUN	1
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1 : NFL												
28			900A-1000A	30		\$150.00	9/30	9/30	2		SUN	2
PROGRAM :												
RA35+ : 1.8												
CON COM1 :												
29			1100P-1130P	30		\$625.00	9/25	10/1	7		TU-M	7
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1 : LATE NEWS												
30			100P-200P	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1 : DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	10/1	10/1	2		MON	2
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1 : DAYTIME												
32			1130P-1230A	30		\$325.00	10/1	10/1	2		MON	2
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1 : TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	10/1	10/1	2		MON	2
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1 : NEWS												
34			1200N-100P	30		\$100.00	10/1	10/1	2		MON	2
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1 : TODAY 3												

Sale 1X W after 5:00pm

REP HEADLINE# 0300073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 703-516-9680  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

MAY31/12 12.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/1	10/1	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/1	10/1	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/1	10/1	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/1	10/1	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/1	10/1	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/1	10/1	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/1	10/1	2		MON	2
42			700P-730P PROGRAM : FT RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/1	10/1	1		MON	1



REP HEADLINE# 6162073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	10/1	10/1	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	10/1	10/1	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	10/1	10/1	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
SEP/12			43005.00			OCT/12	11770.00					
CONTRACT TOTAL												54775.00
TOTAL SPOTS												155

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI  
 DEMOS- RA35+\*

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53325	Campaign Ref:	E:120614018
Buyer:		Client/Product/Estimate:	23 /48 /130	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06162073
Est./PO Number:	06162073	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			53325

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 1p Days Of Our Lives TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
4	M-F 11a News TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
8	M-F 4p Dr Oz	300	30 Comme	Nbr of Spots	8		8	2400
Weekly Totals: Total Spots(Ord Spots)					118	28	146	

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 53325	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 23 / 48 / 130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night Live ....S.	600	30 Comme	Nbr of Spots	1	1	600
<b>Weekly Totals: Total Spots(Ord Spots)</b>				118	28	146	

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 53325	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> 23 / 48 / 130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
19	Sat 7p Entertainment Tonight .....S.	325	30 Comme	1		1	325
20	Sun 6p News .....S	375	30 Comme	1		1	375
21	Sun 8a Today Show .....S	250	30 Comme	2		2	500
22	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	6000	30 Comme	1		1	6000
23	Sun 9a News .....S	150	30 Comme	2		2	300
24	M-Su 11p News TWTFSS Isolations: W/C 10/01 M.....	625	30 Comme	5		5	3125
25	M-Su Late News Late Run .....S	625	30 Comme	1		1	625
26	M-Su 11p News M.....	625	30 Comme		1	1	625
27	M-F 1p Days Of Our Lives M.....	200	30 Comme		1	1	200
28	M-F 10a Daytime M.....	80	30 Comme		2	2	160
<b>Weekly Totals:</b> Total Spots(Ord Spots)				118	28	146	

**Srscp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

**Client:** Vern Buchanan/ R/ Congress/  
 FL  
**Buyer:**  
**Schedule Dates:** 09/24/12 to 10/07/12  
**Est./PO Number:** 06162073

**Submission Cost:** 53325  
**Client/Product/Estimate:** 23 / 48 / 130  
**Weeks:** 2  
**Contract type:** Political

**Campaign Ref:** E:120614018  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06162073  
**Business Type:** POLITICAL  
**Business Category:** Transactional

Ref	Sales Product Details	Rate	Spot Type		09/24	10/01	Total	Cost
29	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots		2	2	650
30	M-F 11a News M.....	80	30 Comme	Nbr of Spots		2	2	160
31	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots		2	2	200
32	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots		2	2	250
33	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots		2	2	450
34	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots		2	2	600
35	M-F 5p News M.....	450	30 Comme	Nbr of Spots		1	1	450
36	M-F 530p News M.....	450	30 Comme	Nbr of Spots		1	1	450
37	M-F 6p News M.....	600	30 Comme	Nbr of Spots		1	1	600
38	M-F 6a News M.....	325	30 Comme	Nbr of Spots		2	2	650
39	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots		1	1	500
<b>Weekly Totals:</b>				<b>Total Spots(Ord Spots)</b>	118	28	146	

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53325	Campaign Ref:	E:120614018
Buyer:		Client/Product/Estimate:	23 /48 /130	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06162073
Est./PO Number:	06162073	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
40	M-F 7a Today Show M....	450	30 Comme		2	2	900
41	M-F 730p Extra M....	500	30 Comme		1	1	500
42	M-F 9a Today Show II M....	275	30 Comme		2	2	550
Weekly Totals: Total Spots(Ord Spots)				118	28	146	

Grand Totals				Month 9 Weeks: 5 09/24		Month 10 Weeks: 4 10/01	
Spots	146			118		28	
Cost	53325			40880		12395	

Grand Totals:	Spots:	146
	Gross Total:	53,325.00
	Commission:	7,998.75
	Net Total:	45,326.25



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E: 120614018  
WFLA  
INVOICE NUMBER 0100032732  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/30/12  
SCHEDULE DATES 9/24/12-10/07/12  
Standard 8 broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /130  
Desc: 06162073

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	9/25	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	80.00-
			9/25	TU		30	.00	Preempt Program Change	80.00-
			9/26	WE		30	.00	Preempt Program Change	80.00-
			9/26	WE		30	.00	Preempt Program Change	80.00-
			9/27	TH		30	.00	Preempt Program Change	80.00-
			9/27	TH		30	.00	Preempt Program Change	80.00-
			9/28	FR		30	.00	Preempt Program Change	80.00-
			9/28	FR		30	.00	Preempt Program Change	80.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	3 1	9/27	TH	*WFLA	:30 Commercial	.00	Preempted	325.00-
M-F 11a News					*WFLA	:30 Commercial			
*** Continued ***									
PERIOD COST	7,655.00	0 Total Units				ACTUAL GROSS BILLING	.00	Debits	.00
						AGENCY COMMISSION	.00	Credits	7,655.00-
						NET DUE	.00	SUB-TOTALS	7,655.00CR
								TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/  
PRODUCT Tue-Mon Week

INVOICE NUMBER 0100032732  
BROADCAST MONTH 08/27/2012 - 09/30/12  
AMOUNT DUE .00

REMIT TO:

\*00238

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021861 00000100032732 000000000 3



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E: 120614018  
WFLA  
INVOICE NUMBER 0100032732  
PAGE 2  
BROADCAST MONTH 08/27/2012 - 09/3

REF#: 23 /48 /130  
Desc: 06162073

SCHEDULE DATES  
9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

SCHEDULE						ACTUAL BROADCAST		RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	80.00	4	8	9/25	TU		30		.00	Preempt Program Change	80.00-
				9/25	TU		30		.00	Preempt Program Change	80.00-
				9/26	WE		30		.00	Preempt Program Change	80.00-
				9/26	WE		30		.00	Preempt Program Change	80.00-
				9/27	TH		30		.00	Preempt Program Change	80.00-
				9/27	TH		30		.00	Preempt Program Change	80.00-
				9/28	FR		30		.00	Preempt Program Change	80.00-
				9/28	FR		30		.00	Preempt Program Change	80.00-
M-F 6p News	600.00	11	1	9/28	FR	*WFLA	30	:30 Commercial	.00	Preempted	600.00-
M-F 6a News	325.00	12	1	9/25	TU	*WFLA	30	:30 Commercial	.00	Preempted	325.00-
M-F 7p Entertainment Tonight	500.00	13	4	9/25	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	.00-
				9/26	WE		30		.00	Preempt Program Change	.00-
				9/27	TH		30		.00	Preempt Program Change	.00-
				9/28	FR		30		.00	Preempt Program Change	.00-
M-F 730p Extra	500.00	15	4	9/25	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	500.00-
				9/26	WE		30		.00	Preempt Program	500.00-

\*\*\* Continued \*\*\*

PERIOD COST	7,655.00	O Total Units	0.00	SUB-TOTALS	Debits	.00
		ACTUAL GROSS BILLING	.00		Credits	7,655.00-
		AGENCY COMMISSION	.00	TOTAL RECONCILING		7,655.00CR
		NET DUE	.00			

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
INVOICE NUMBER 0100032732  
PAGE 3  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-10/07/12  
TERMS: NET 30 DAYS.

REF#: 23 /48 /130  
Oesc: 06162073

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE REMARKS DEBIT/CREDIT
			9/27 TH	30	Change Preempt Program 500.00-
			9/28 FR	30	Change Preempt Program 500.00-
M-Su 11p News	625.00	24 5	9/25 TU	30	*WFLA :30 Commercial Preempted 625.00-
			9/26 WE	30	Preempted 625.00-
			9/27 TH	30	Preempted 625.00-
			9/28 FR	30	Preempted 625.00-
			9/29 SA	30	Preempted 625.00-
Total Airtime Net Spot Revenue:				.00	

PERIOD COST 7,655.00

0 Total Units  
ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 7,655.00-  
TOTAL RECONCILING 7,655.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



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### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANORIA VA 22314

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
10/28/12 E:120614018  
WFLA  
INVOICE NUMBER 0100033244  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES  
9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /130  
Oesc: 06162073

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Oaytime	80.00	28	2	10/01	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	80.00-
				10/01	MO		:30 Commercial	.00	Preempt Program Change	80.00-
M-F 11a News	80.00	30	2	10/01	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
				10/01	MO		:30 Commercial	.00	Preempt Program Change	80.00-
M-F 7p Entertainment Tonight	500.00	39	1	10/01	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
M-F 730p Extra	500.00	41	1	10/01	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	500.00-
Total Airtime Net Spot Revenue:							.00			

PERIOD COST 740.00

0 Total Units

ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 740.00-  
TOTAL RECONCILING 740.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/  
PRODUCT Tue-Mon Week

INVOICE NUMBER 0100033244  
BROADCAST MONTH 10/01/2012 - 10/28/  
AMOUNT DUE .00

REMIT TO:

\*00223

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANORIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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